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News

Anti-wrinkle cream raises eyebrows as treatment for burns

Dermatologists hope No 7 cream's cosmetic advance 'triggers self-repair'

By Sarah Knapton

A COSMETIC breakthrough by scientists developing a new Boots No7 skin cream is so powerful that dermatolo-gists hope it could be used to

heal scars and burns. Researchers found they were able to send signals to the skin to trigger regenera-tion and No7 says it is the biggest development since the company produced its "Pro-tect & Perfect Serum", which was so advanced in anti-ageing technology it was fea-tured on the BBC's Horizon

programme in 2007.

Last month, scientists at the Boots brand presented their findings at the American Academy of Dermatology (AAD) annual meeting after discovering two protein fragments that boost skin repair.

The fragments, or pep-tides, are produced naturally in the body when important skin proteins, such as collagen, break down.

However, the repair sig-nals they emit are often lost amid the noise of other "fixme" alarms that the body

me" alarms that the body sends out with age.

The new peptide duo, which is 15 years in the mak-ing, boosts the production of more than 50 proteins, tak-ing skin back to a more youthful state beneath the surface.

The peptides have been included in a new range of creams and serums called Future Renew released by No7, but the breakthrough has also led to interest in the medical field for potentially healing scar tissue and burns. Dr Mike Bell, head of sci-ence research for No7, said

gists at the AAD. "The new peptide blend effectively tricks the skin into thinking that it has been damaged to signal renewal of key pro-teins such as collagen and fibrillin to boost skin's natural self-repair mechanisms, targeting signs of cumulative damage both on and under the surface," he said.

the surface," he said.
"Certainly they will help
skin revert to a younger state.
Collagen is in lots of tissue
around the body, so it's not inconceivable to think that these peptides could exist elsewhere in the body, and have repair damage reversal type effects (in scarring or burns). We don't know, we haven't tested them and we won't be doing that for No7. But yeah, there's interest from elsewhere."

Mark Winter, managing director at No 7, added: "At

'We were inundated by dermatologists trying to find out more about blend'

the American Academy of Dermatology we were inun-dated by dermatologists try-

ing to find out more. We're going to start investigating. "We're not going to create medical products ourselves, but the technology is so unbelievable, you can imag-ine it would have a whole host of possibilities."

The company joined forces with the University of forces with the University of Manchester to evaluate thousands of possible peptide combinations, eventually settling on a blend of two novel synthetic peptides, pal-GPKG and pal-LSVD, one derived from elastic fibre proteins, the other from collagen proteins,

The NoT Future Renew

The No7 Future Renew range will launch on April 12 as part of a four-piece collec-tion comprising a day cream, the researchers had been approached by dermatolo-serum priced from £24.95.

Flight delays from UK triple in a year

By Blathnaid Corless

AIRLINE delays nearly tripled last year, a study has revealed.

The average delays for all flights was 23 minutes, the ingnts was 23 minutes, the investigation by Which? shows, compared with 8.5 minutes the previous year. Wizz Air was the worst major airline for flight delays

from UK airports for the sec-ond year in a row, with the Hungarian carrier's departures an average of 46 minutes and six seconds behind schedule. That was more than three times longer than the previous year, when it was also ranked last for puncwas also faintentias to pulic tuality. Wizz Air operates short-haul flights from eight UK airports including Bir-mingham, Edinburgh, Gatwick and Luton.

Tui recorded the second worst punctuality last year, with an average delay of 40 minutes and 18 seconds. This was followed by Qatar Airways (31 minutes and 48 seconds), Turkish Airlines (29 minutes and 30 seconds) and Pegasus Airlines (27 minutes

performance with an average delay of 13 minutes and 42 seconds.

May and June were the worst months for punctuality as the aviation sector failed to recruit and train enough staff to cope with a surge in demand for holidays follow-ing the end of Britain's Covid travel restrictions.

Consumer group Which? described the figures as

46 mins

of Hungarian carri offender Wizz Air

demonstrate the need for the CAA to be given tougher powers. Rory Boland, editor of *Which? Travel* magazine, said the figures will be "no surprise to passengers who've had to endure shoddy

treatment for years".

He added: "It is difficult to escape the conclusion that some carriers are simply get-

Labour to toughen law on foreign scam callers

By Charles Hymas HOME AFFAIRS EDITOR

FOREIGN scam callers may the shadow attorney general

Emily Thornberry has written to the Home Secre-tary urging her to introduce tougher measures to prevent fraudsters operating from abroad. The party claims measures being introduced by Ofcom, the telecoms watchdog, leave loopholes.

Ms Thornberry has proposed two "straightforward" rules to help protect the 45 million people who the watchdog found were targeted by scam calls and texts in just a three mouth period in just a three-month period.

First, no phone call made from overseas using a UK tel-ephone number would have that number displayed when it appeared.

Second, mobile calls from overseas will not display a UK number unless the owner was a UK user on a roaming service abroad.

Artistic mettle Nick Hornby inspects his latest work, constructed using 165 specially designed and cut pieces of Corten steel crafted into an illusional sculpture weighing six tons. It aims to replicate the equestrianesque look of Richard the Lionheart and will go on display at St James's Tube station next month.

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